

PRESSEINFORMATION

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New website presents Germany as chemical industry location

Chemical parks concept with many advantages for investors

A new website gives full information on the numerous advantages of Germany as chemical industry location, including the chemical parks concept. The English-language pages www.chemicalparks.com mainly address investors from overseas who wish to become involved in Europe.

The website consists of two categories. Starting from the homepage, the button "Location Germany" takes users to texts that highlight the benefits of the chemical parks concept which is unique to Germany: Investors, who settle at chemical parks can fully concentrate on their research and development as well as production, while park operators provide a chemistry-specific infrastructure with many services. These include e.g. energy supply and disposal lines, wastewater purification, process and plant safety, and security. Overview maps show the good access of chemical parks to national transport routes and international markets. There is also a sophisticated pipeline network for optimal raw materials and energy supplies.

The second category "Chemical Parks & Sites" provides investors with details of the sites. Within this central element users are guided by an interactive map of Germany, with the German federal states as active links that call up summary portraits of the federal states and lists of their chemical parks & sites. Email functions and internet links enable direct contact with ca. 35 chemical parks & sites.

The website www.chemicalparks.com is the responsibility of the German Chemical Industry Association (VCI). Cooperation partner is Invest in Germany, the inward investment promotion agency of the Federal Republic of Germany.

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